IGNITECH

COOKIE INVENTORY

March 2019

IGNITECH'S COOKIE INVENTORY

Company Name	Domain / Website	Technical Name	Cookie Third Party	Purpose of the Cookie	Type of Cookie	Lifetime of the Cookie	Reason of using this cookie	Cookie is placed on: All visitors / Segments
IGNITECH SARL	ignitech.ma	NID	google.com	This cookie is used to a profile based on user's interest and display personalized ads to the users.	Session	5 months	Advertisement	All visitors
IGNITECH SARL	ignitech.ma	__utma	analytics.google.com	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, camapign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randoly generated number to identify unique visitors.	Session	2 years	Analytics	All visitors
IGNITECH SARL	ignitech.ma	__utmb	analytics.google.com	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, camapign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randoly generated number to identify unique visitors.	Session	2 years	Analytics	All visitors
IGNITECH SARL	ignitech.ma	__utmc	analytics.google.com	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, camapign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randoly generated number to identify unique visitors.	Session	2 years	Analytics	All visitors
IGNITECH SARL	ignitech.ma	__utmz	analytics.google.com	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, camapign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randoly generated number to identify unique visitors.	Session	2 years	Analytics	All visitors
IGNITECH SARL	ignitech.ma	_fbp	facebook.com	This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.	Session	2 months	Advertisement	All visitors
IGNITECH SARL	ignitech.ma	__cfduid	cloudflare.com	The cookie is set by CloudFare. The cookie is used to identify individual clients behind a shared IP address d apply security settings on a per-client basis. It doesnot correspond to any user ID in the web application and does not store any personally identifiable information.	Session	11 months	Security	All visitors